

World Improvement Number Programs for Communities (Local, State/Province, Country) & Community Groups:

(See Video Number 8 on Our Landing Page)

The Key Benefit:

The WIN program helps any community significantly tap into the resources, knowledge and creativity of its citizens to fully understand the sense of possibility on what can be accomplished when working together.

The Program:

Communities and community groups have many challenges including engaging youth, education, crime prevention, productivity, unemployment, poverty, high costs, limited budgets, alienation and many others.

A **World Improvement Number** can help any community tap into the combined brilliance of its members and track and quantify the value of the truly positive actions and ideas created by its citizens. The community WIN number will motivate positive change within the community and help create a sense of possibility for other communities to create and build their WIN number.

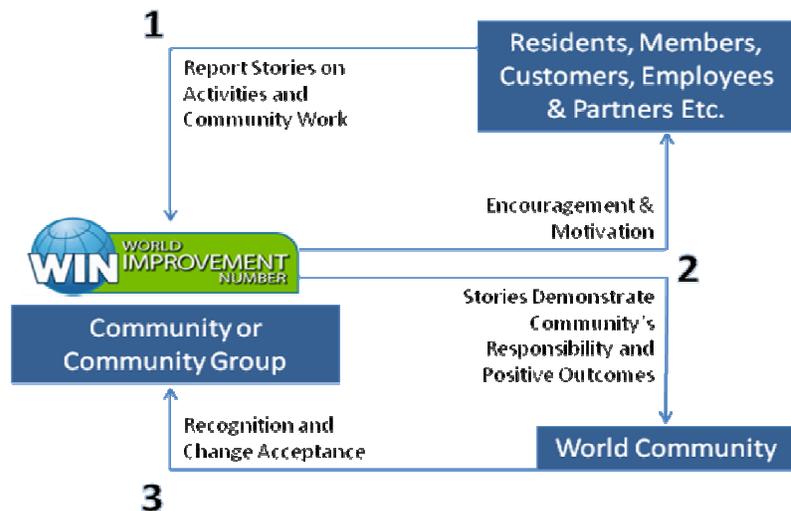
The system automatically calculates a WIN number and also creates a knowledge center that can be accessed for training, best practices and benchmarking. In fact, a WIN number can be a key driver to help communities community groups and neighborhoods help themselves and others.

Here is how it works:

The community sets up their own unique community in worldimprovementnumber.com and then encourages its citizens, employees, and businesses to join and record stories about the positive work

that is being accomplished in every part of the community. There can be an overall WIN number for the community as well as WIN numbers for specific parts of the overall community including communities, community groups, regions, or neighborhoods.

The citizen members then tag their stories to the community (or group within) and a knowledge centre will be established and fed from every location in just about any language. A true sense of possibility and collaboration will soon fuel positive change.



What is Your World Improvement Number?

World Improvement Number (WIN) is a **fully multi-lingual** site designed to help a person, or any group of people understand how their actions (both individually and together) can positively affect others around the world.

WIN goes far beyond “good deeds” to embrace all World Improvement Actions (WIA's). These WIA's can be anything from helping another person, to helping a customer, to improving the environment, to helping out in a charity to helping a friend in need. In fact, any action that “builds” and helps to improve the world counts. It is not just the act that is important, it is telling others so that they too, can be informed and inspired to take positive action. Often, people who contribute to our world are reluctant to report their own stories. So we highly encourage people telling their own story and people telling the story of others such as something that someone else did for them, something that they read about, heard or saw or just a great world improvement idea.

We measure your ‘Snowball’ effect as others are inspired to action by your stories. When you post a WIA, you receive a point for the story and then an extra point every time someone is inspired by your story. In addition, you would receive a point for every story posted by that person and subsequent stories by those that they inspire post and so on. You can track your WIN locally amongst friends, regionally, by month, year or in total and also see how your story affects people from every corner of the planet.

Our vision is to encourage all people to participate in building our world into a better, happier, healthier and safer place.

Our mission is to give everyone the ability to track the impact of their World Improvement Actions, ideas and stories around the world.

What Makes Us Different?

The World Improvement (WIN) Number is a truly unique measurement!

The WIN Maps for Visual Tracking provide you with a clear picture of your influence

Completely Neutral of Affiliation so it truly is representative of everyone

Multilingual ... so it is accessible to everyone