

World Improvement Number Program for Universities & Colleges:

(Watch Video Number 6 on Our Landing Page)

The Key Benefit:

The WIN program helps Colleges and Universities to document and organize their community efforts and demonstrate the positive outcome of these initiatives to students, professors and the community.

The Program:

Colleges and Universities are often an incubator for social innovation, community development and education. Many great social programs were first thought through in an academic environment. Many students and professors seek to explore new ideas and find ways to improve the world through discussion, debate, experimentation and action.

Often the true impact of these efforts can be lost because they are not linked together to show the greater good.

World Improvement Number can help show the greater impact and demonstrate the “Return on Time Invested” so that everyone involved can track the progress. In addition the learning’s and positive outcomes will be documented for further reflection and inspiration to others both within the academic environment and around the world.

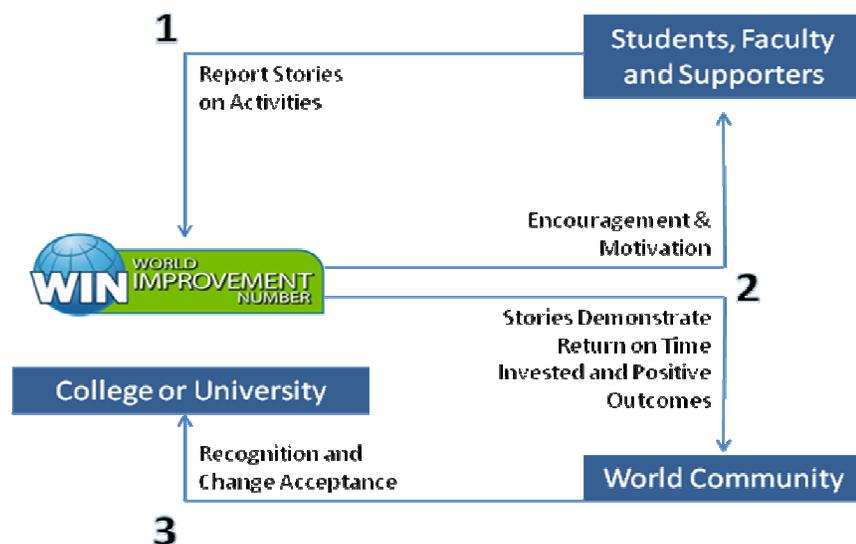
Here is how it works:

The University or College (or group within ... such as a sports team, faculty or special interest team) sets up a community in worldimprovementnumber.com and then encourages its members,

fellow students, staff and supporters to join and record stories about the positive work that is being accomplished throughout their area of influence.

These individuals then tag those stories to the appropriate community and a knowledge centre will be established and fed with stories from all participants in any language. This knowledge centre can be accessed to help everyone understand how they as a group can improve and better support their communities and the world. In addition this is a way to clearly recognize those who ‘go above and beyond’ in their efforts.

The group will have its own WIN number and can easily compete in a friendly way with other Colleges and Universities around the world.



The system can be set up for a ongoing initiatives or it can be set up for a specific initiative such as community education, clean up or even disaster relief. Imagine having many heartfelt positive stories all gathered in one place.

The groups can then gain support when they ask others to join World Improvement Number and view firsthand the stories and case studies of the positive work that is being accomplished as a result of their support.

What is Your World Improvement Number?

World Improvement Number (WIN) is a **fully multi-lingual** site designed to help a person, or any group of people understand how their actions (both individually and together) can positively affect others around the world.

WIN goes far beyond “good deeds” to embrace all World Improvement Actions (WIA’s). These WIA’s can be anything from helping another person, to helping a customer, to improving the environment, to helping out in a charity to helping a friend in need. In fact, any action that “builds” and helps to improve the world counts. It is not just the act that is important, it is telling others so that they too, can be informed and inspired to take positive action. Often, people who contribute to our world are reluctant to report their own stories. So we highly encourage people telling their own story and people telling the story of others such as something that someone else did for them, something that they read about, heard or saw or just a great world improvement idea.

We measure your ‘Snowball’ effect as others are inspired to action by your stories. When you post a WIA, you receive a point for the story and then an extra point every time someone is inspired by your story. In addition, you would receive a point for every story posted by that person and subsequent stories by those that they inspire post and so on. You can track your WIN locally amongst friends, regionally, by month, year or in total and also see how your story affects people from every corner of the planet.

Our vision is to encourage all people to participate in building our world into a better, happier, healthier and safer place.

Our mission is to give everyone the ability to track the impact of their World Improvement Actions, ideas and stories around the world.

What Makes Us Different?

The World Improvement (WIN) Number is a truly unique measurement!

The WIN Maps for Visual Tracking provide you will a clear picture of your influence

Completely Neutral of Affiliation so it truly is representative of everyone

Multilingual ... so it is accessible to everyone